

Guidelines For Label Printing \*Please follow the instructions carefully to avoid costly reworks\*

We cannot accept finished artwork in Photoshop format. Unlike offset printing, scanned text and line arts are not acceptable. Thus, all text and line arts must be done in Illustrator or InDesign format.

## **Design Software**

- Adobe Illustrator CS6 or lower version
- Photoshop CS6 or lower version
- InDesign CS6 or lower version

*\*If you do not use any of the program listed above to create your artwork, please save your file in either PDF or EPS format. Please note we may not be able to modify your artwork if you are not using the program that is listed above.*

## **Media**

- E-mail (file size 6MB or less only)
- FTP (If you want to submit your artwork via our FTP server, please contact your sales representative for FTP Instruction and to set up a temporary account)
- Download links via YouSendIt or DropBox.
- CD or DVD

*\*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.*

## **Use of Colors**

- Maximum 8 colors includes varnish. Please provide Pantone number for spot colors and/or label or match print for CMYK color reference.
- For gradients and spot colors, the minimum percentage of a spot color cannot be less than 40%.

## **Templates**

Templates are available as Illustrator/PDF files upon request from your Sales Representative.



----- Trim/Die-Cut

———— 1/16" bleed all around

## **Artwork Specifications**

- Create and outline all text in Illustrator (select text > go to "Type" > select "Create outlines")  
**OR** please include all screen and printer fonts (Suitcase and Postscript fonts).
- Do not scan preprinted images. Make sure images are saved in CMYK mode not RGB mode. 4-color process printing must be at a resolution of 300 dpi (maximum 175 lines screens).
- Include 1/16" bleed all around the artwork.
- Include all supporting files separately. Do not flatten layers in Photoshop.
- PROOFREAD all the text in your artwork prior to submission. Always double check the spelling, content and layout. Please note any changes made after artwork has been submitted may delay the process and also add to the cost.
- For Food, Beverage, and Supplement Labeling requirements please visit the FDA Government Website:  
<http://www.fda.gov/Food/GuidanceComplianceRegulatoryInformation/GuidanceDocuments/FoodLabeling/Nutrition/FoodLabelingGuide/ucm064904.htm>

## **Barcode**

We have the Barcode software to create the barcode. If you do not have the software, just provide the barcode number along with the final artwork.